



The Cheeky Panda



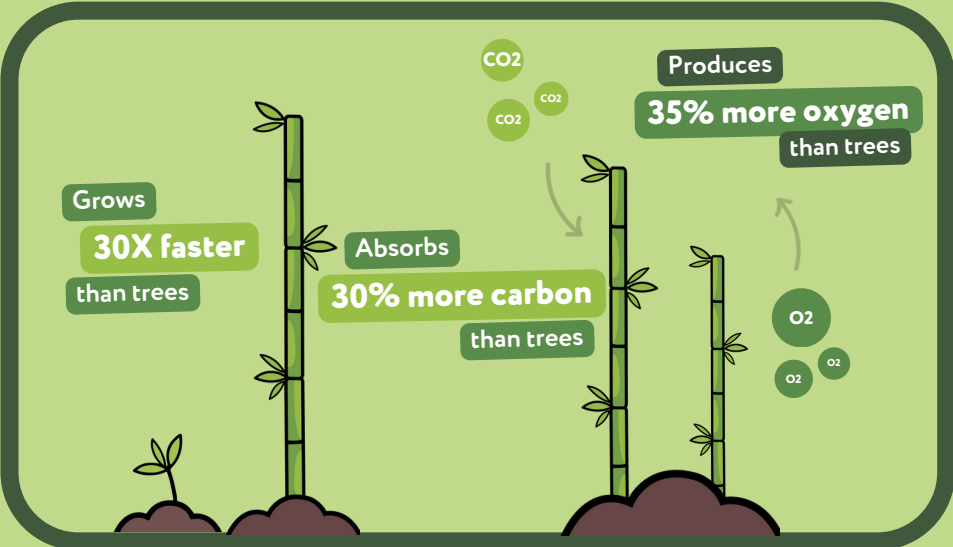
Why choose bamboo?

Championing the sustainable power of bamboo!

About our bamboo

As the world's fastest-growing plant, it truly shines at sequestering carbon and releasing oxygen! When harvested, it regrows annually—it's like giving it a haircut. Plus each pole is trimmed individually, so the forest is not clearcut (like with trees) which preserves the forest and its biodiversity. Its long fibers make it naturally soft, strong, and hypoallergenic - the perfect material for your everyday essentials!

+1M trees are cut every day to manufacture toilet paper.



Is it the type that pandas eat?

Of course not, we don't want to do anything to impact the lives of our favourite furry friends. There are actually 1000s of different types of bamboo, and we source one far away from their habitats that they find gross!

Why don't you wrap your rolls?

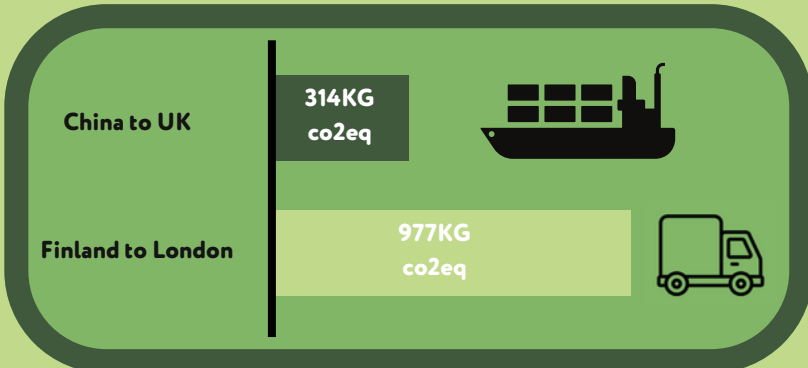
We are all about saving trees, so we try to keep our products as minimally packaged as possible.

What do you use to bleach your toilet paper?

When our bamboo chips are turned into bales they undergo a 'washing' process with hydrogen peroxide ensuring all germs and dirt is removed. After this, our white rolls are soaked in an Elemental Chlorine Free (ECF) method to become white. Both processes are environmentally friendly.

You ship from China, how are you sustainable?

We source our bamboo from China because that is where it already naturally grows in abundance. Shipping has the lowest carbon emissions of all modes of transport, with emissions from a van being 98% higher than from a ship. Less carbon is emitted shipping from China than there is using a van from Finland to London. Shipping only accounts for 6% of our yearly emissions.



Is bamboo better than recycled?

- While we know that recycling is good for the planet, we do not believe that recycled paper is the best material for toilet paper:
- The amount of recycled material used in the production of toilet paper has reduced in the last decade (29.7% --> 19.3%) as it becomes more difficult to source quality recycled paper.
 - Scarcity of resource of recycled pulp locally also means that UK converters frequently source these materials internationally before converting & packaging e.g. recycled pulp might come from USA, be pulped in China and then be shipped to the UK for final processing.
 - Recycled also contains PFAS (forever chemicals).

Wipes made in the UK

Vegan

Tested PFAS Free



Flushable hand towels

Plastic Free

FSC Certified Bamboo

B-Corp

